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BuyTheBlazers.com Raises over \$1,000,000 in Two Months via Fan-Driven Campaign to Bring Community Ownership to the Portland Trail Blazers

Portland, OR — July 29, 2025 — A bold new initiative to bring professional basketball ownership into the hands of the people has officially launched on **BuyTheBlazers.com**, a website designed to rally fan support and raise awareness for a potential community-backed purchase of the Portland Trail Blazers.

Raising pledges of over \$1,000,000 from the public in only two months, and with a mission rooted in transparency, inclusion, and civic pride, BuyTheBlazers.com is harnessing the energy of Rip City to implement a groundbreaking ownership model - one that gives fans/local stakeholders a seat at the table.

“While there is a traditional ROI incorporated in the effort, our goal is for 50% of the annual earnings from this to come back to the community to support nonprofits and those in need. We are talking about millions or even tens of millions of dollars every year here. This is more than just about buying a basketball team - it’s about creating a movement,” said Founder Jon Toorock. “The Trail Blazers have been an essential part of Oregon’s identity for over 50 years. We believe it’s time the community that’s stood behind them all this time has a chance to stand beside them.”

BuyTheBlazers.com features:

- A platform for fans to express interest in becoming community stakeholders
- Educational content about shared ownership models in professional sports
- Regular updates on the effort’s progress and potential next steps
- Opportunities for fans, civic leaders, and investors to get involved

The initiative comes at a pivotal time for the Trail Blazers franchise and its fanbase, amid shifting dynamics in sports ownership and increasing calls for community-centered decision-making.

“We're not pretending this is simple,” added Toorock. “But movements start somewhere. BuyTheBlazers.com is our first step in showing that there's a serious, united, and passionate community ready to invest in the future of this team - not just emotionally, but financially.”

Fans, media, and community members are invited to visit BuyTheBlazers.com and join the conversation.

About BuyTheBlazers.com

BuyTheBlazers.com is an independent grassroots initiative dedicated to fan and community ownership of the Portland Trail Blazers. Founded by a local entrepreneur, the effort promotes inclusive ownership, financial transparency, and community empowerment through sport.

Media inquiries:

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